**OLEG USENKO**

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**DATA SCIENCE | ANALYTICS**

**Objective**  
Dedicated and results-driven finance professional, transitioning to a Data Analyst/Data Scientist role. Leveraging extensive experience in financial analysis, business development, and advanced analytics to deliver actionable insights and support data-driven decision-making. Passionate about utilizing data to drive efficiency and optimize business performance.

**Professional Experience**

**Military Linguist - Volunteer, Lead Linguist**  
**Worldwide Language Resources, UK**  
**June 2022 – Present**

* Managed language support for British Army training exercises, utilizing data organization skills to coordinate effectively among a diverse team of linguists.

**Chief Executive and Finance Director**  
**Ritzio Ghana Ltd - Fintech, B2C START-UP**  
**Mar 2017 – Feb 2022**

* Developed and optimized internal CRM systems, enhancing data management and analytics capabilities, resulting in a revenue increase of 120% and net profit growth of 40%.
* Conducted financial data analysis to identify trends, inform business strategies, and drive revenue through targeted marketing initiatives that increased online sales by 100%.
* Executed business process optimizations in ERP systems that resulted in a 20% reduction in costs through meticulous data analysis and modeling.

**Finance Director, Co-founder**  
**Broadcast Ltd - IT START-UP, B2B, B2C**  
**Feb 2016 – Mar 2017**

* Implemented data-driven financial reporting frameworks, leading to the achievement of operating profit within seven months of establishment.
* Managed relationships with investors and stakeholders, utilizing data insights for informed decision-making and strategy development.

**Chief Financial Officer**  
**Pricemarket Ltd – IT, Marketplace, Fintech START-UP**  
**Aug 2016 – Mar 2017**

* Automated financial and business processes using ERP systems, applying data analytics to enhance operational efficiency and reduce costs by 40%.
* Generated comprehensive financial reports and forecasts, leveraging data to optimize accounts receivable and manage cash flow effectively.

**Chief Financial Officer**  
**Tiens Ukraine Ltd - Chinese e-commerce START-UP, B2B, B2C, FMCG**  
**Nov 2011 – Feb 2016**

* Pioneered the creation of management accounting systems using data insights for budgeting, financial analysis, and performance tracking, successfully maintaining revenue during economic downturns.
* Streamlined logistics and supply chain operations from China to Europe, utilizing data analysis to resolve complex legislative barriers.

**Chief Financial Officer**  
**Ukrtransnafta JSC - Industry & Production, Oil, HoReCa**  
**Mar 1999 – Nov 2011**

* Conducted thorough financial analyses and audits across multiple branches, developing data-driven strategies that improved revenue and optimized costs, saving millions annually.
* Implemented a management accounting system and reporting platforms from ground up leveraging analytics to inform financial and operational strategies, adhering to IFRS.

**Education**

**M.B.A in Finance**  
International Management Institute (Kiev, Ukraine) – Marshall University, USA  
**2000 – 2001**

**CA PGE**  
Kremenchug Institute of Economics and Innovative Technologies  
**1996 – 1998**

**B.A. in Automotive Engineering**  
Kharkov National University  
**1991 – 1996**

**Skills**

* Data Analysis & Visualization
* Financial Modeling & Analytics
* SQL, Python, Data Analytics & Science
* Business Intelligence Tools
* Advanced MS Excel & Reporting Tools
* Project Management & ERP Systems
* Stakeholder Management & Communication

**Certifications**

* Certified Auditor and Qualified Accountant

**References**  
Available upon request.